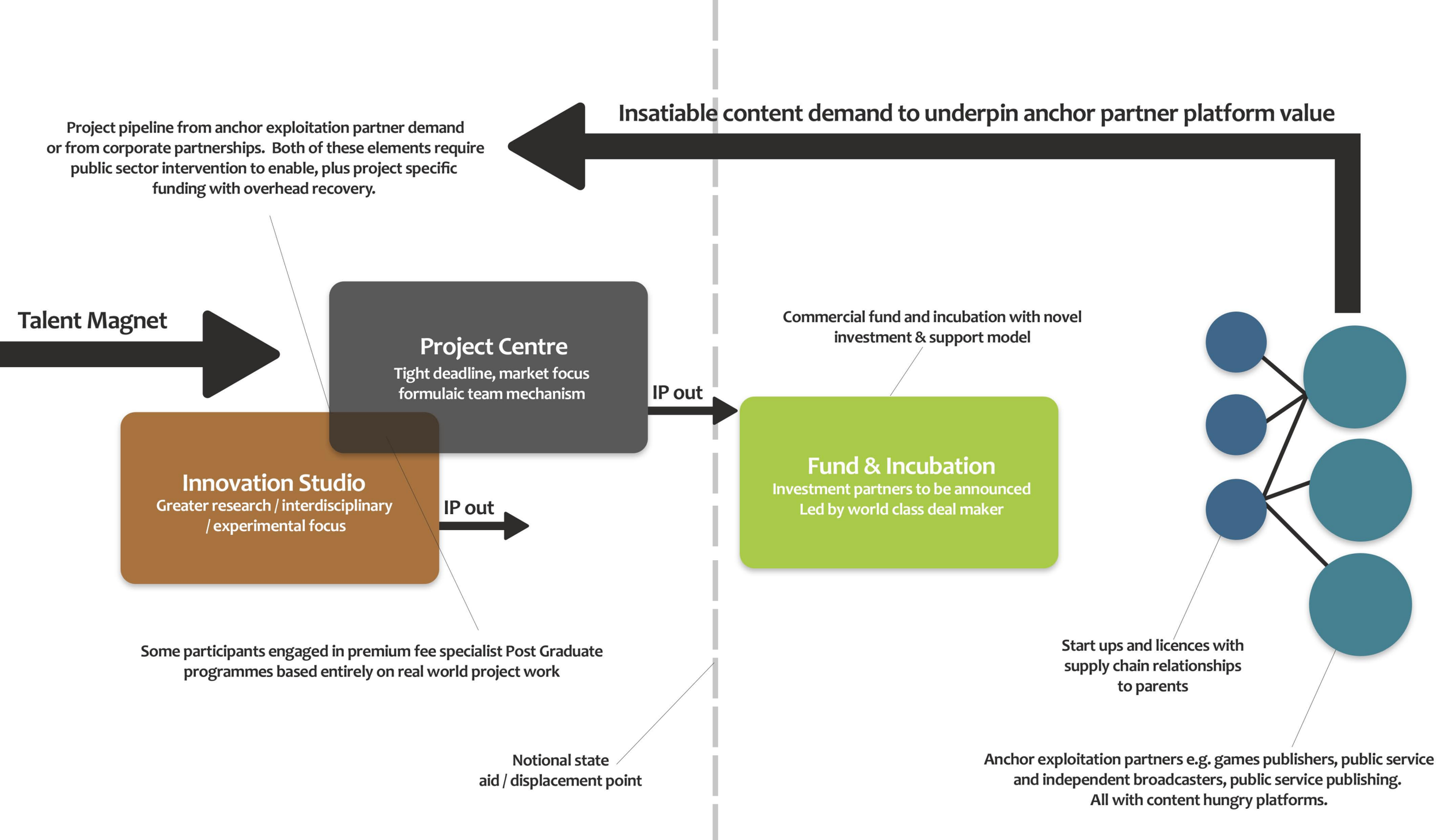
Insatiable content demand to underpin anchor partner platform value
Project pipeline from anchor exploitation partner demand or from corporate partnerships. Both of these elements require public sector intervention to enable, plus project specific funding with overhead recovery.
Talent Magnet
Project Centre
Tight deadline, market focus formulaic team mechanism
IP out
Innovation Studio
Greater research / interdisciplinary / experimental focus
IP out
Commercial fund and incubation with novel investment & support model
Fund & Incubation
Investment partners to be announced
Led by world class deal maker
Some participants engaged in premium fee specialist Post Graduate programmes based entirely on real world project work
Start ups and licences with supply chain relationships to parents
Notional state aid / displacement point
Anchor exploitation partners e.g. games publishers, public service and independent broadcasters, public service publishing. All with content hungry platforms.